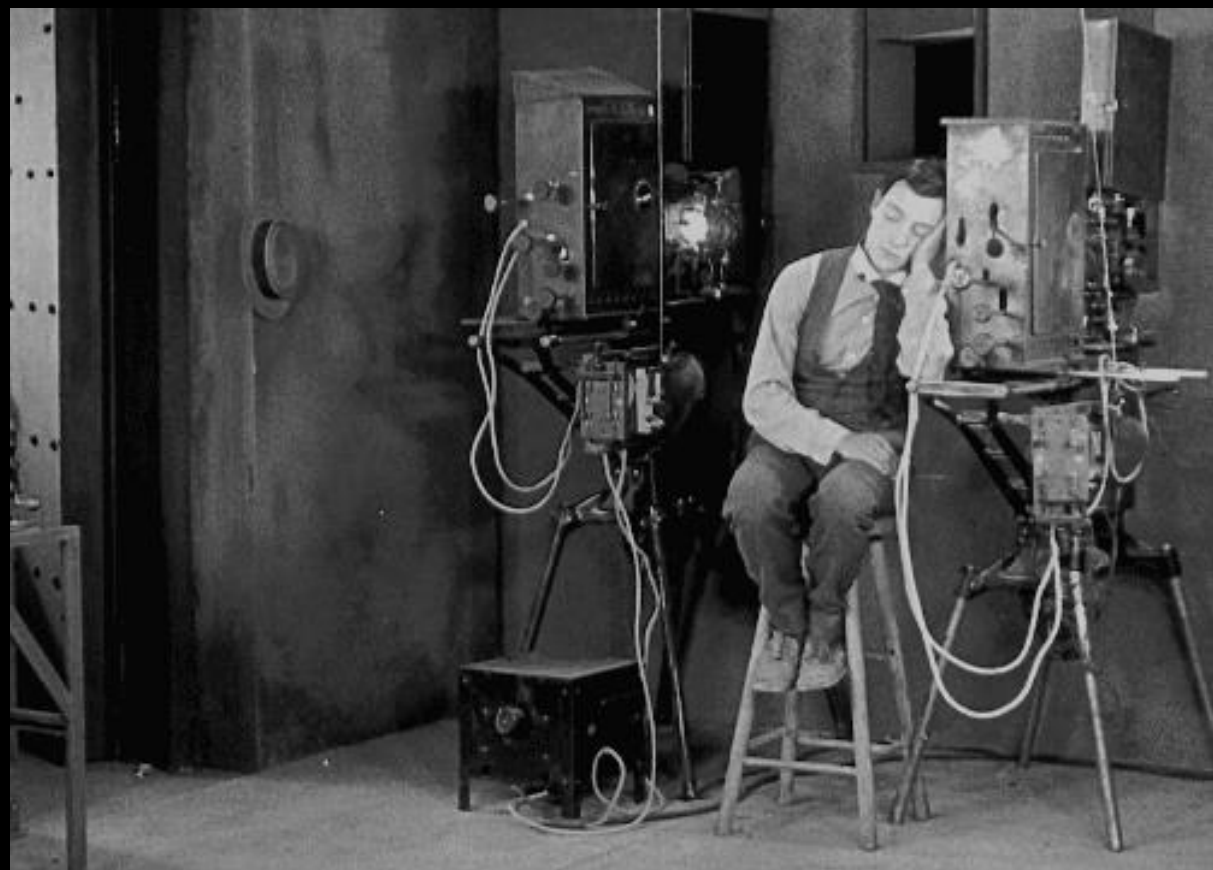


# GenAI, GenZ and Gen(re): Using Text Prompts to Teach Film History



**Dr. Barnaby Taylor, Dublin Business School, HECA Conference 2023**





**Curious Refuge, *The Galactic Menagerie* (2023)**

# ***The Assembly of Heroes***

## **The Lost Superhero Blockbuster of F.W. Murnau**

### **AI Class Experiment:**

**Use generative AI to create a digital  
story about a film that was never  
made.**

### **Tools Used:**

**ChatGPT, Dream.AI, Midjourney and Dall-E2.**



**Friedrich Wilhelm Murnau was a German film director who moved to Hollywood in 1926.**

**Famous films:**

***Nosferatu* (1922)**

***The Last Laugh* (1924)**

***Faust* (1926)**

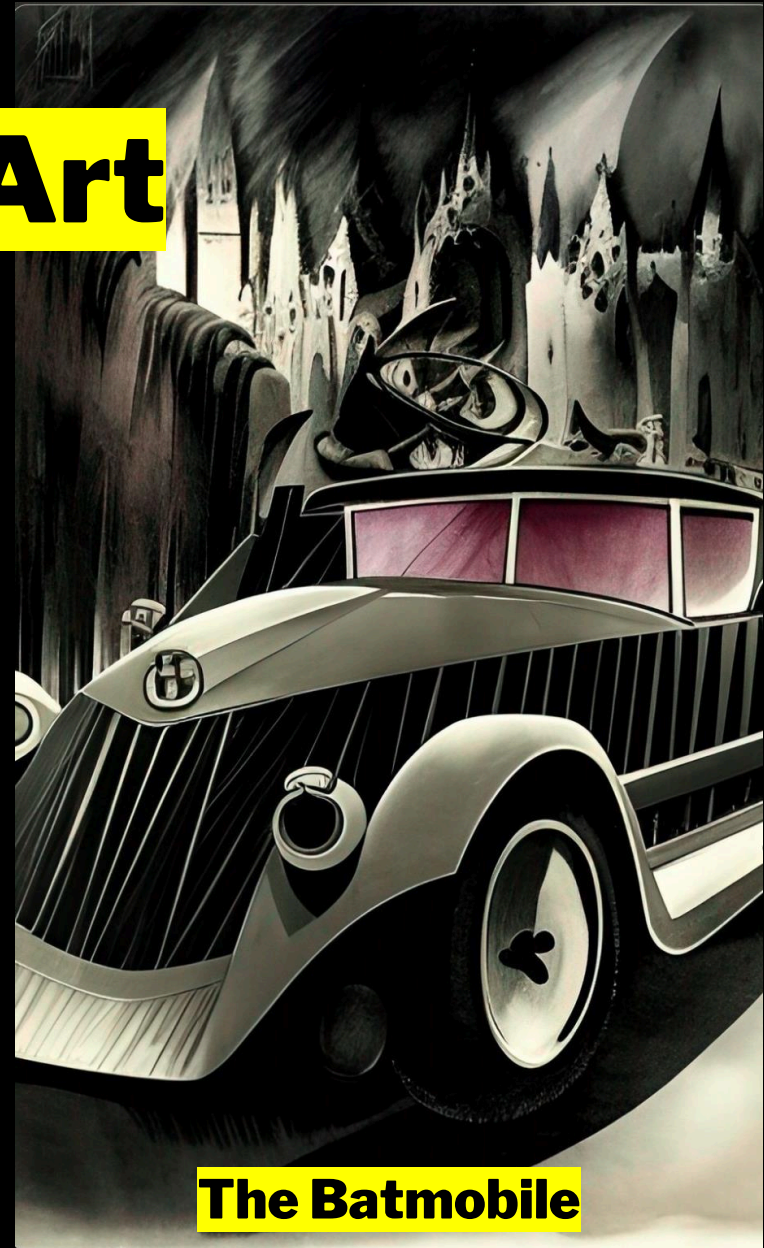
***Sunrise* (1927)**



# Concept Art



**Gotham City**



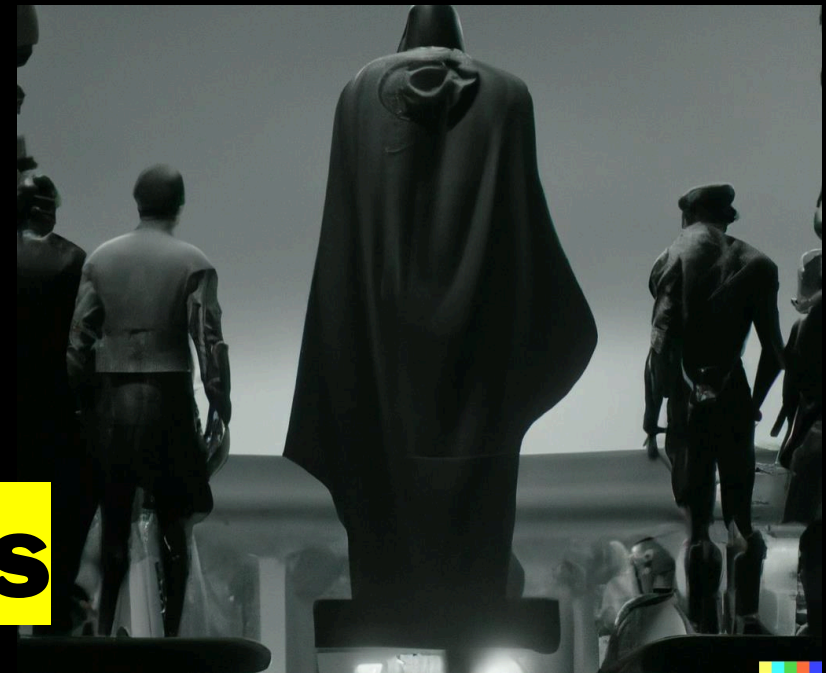
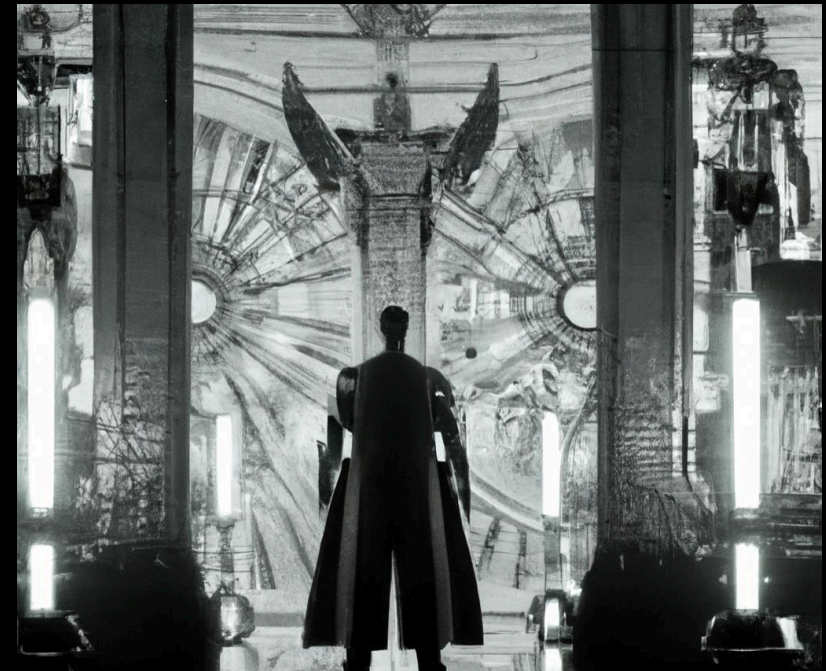
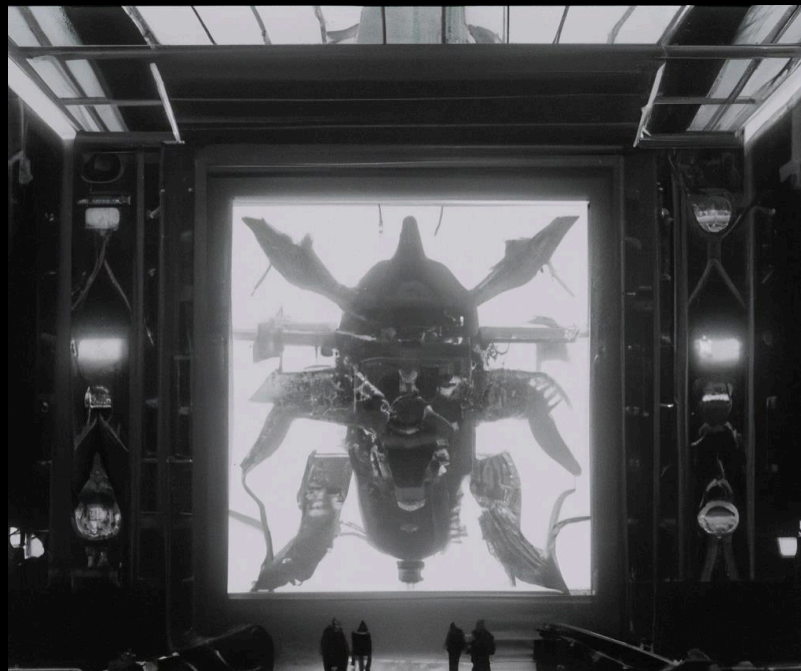
**The Batmobile**

**Marlene Dietrich as the Joker**

**Buster Keaton as Superman**

**Greta Garbo as Batman**





**Production stills**

HELLO, WORLD!

LIST

```
10 HOME
20 INVERSE
30 PRINT "HELLO, WORLD!"
40 NORMAL
50 PRINT CHR$ (7)
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■